



# 700,000 Oregonians Are Waiting to Buy Your Products

Oregon Schoolhouse.com is an e-Mall for Oregon products in partnership with Oregon schools. We are working with schools and affiliate organizations around the State who not only share our mission to improve education and assist local entrepreneurs but will also help us promote our website:

[www.oregonschoolhouse.com](http://www.oregonschoolhouse.com)

## Frequently Asked Questions

### How does this work?

Oregon Schoolhouse.com features products made by students and by local entrepreneurs with student assistance. These products are promoted through a cause-marketing approach.

Students take digital photographs of the products and vendors; write product and vendor narratives; and upload information to the website. Students also participate in order fulfillment. As a result of the participation in this service-learning activity:

- Students learn about real-world subjects in a way that is meaningful and fun
- Small businesses bring their products to market
- Schools become a significant partner in their community's economic success
- Customers make a significant difference to Oregon communities and to student learning through their purchase choices

### How does cause marketing work?

Customers want good products at a fair price, but many also want to make a difference with the money they spend. Studies show that customers will buy products and even spend a little more to support a good cause. Oregon Schoolhouse.com helps consumers make a difference in improving education, making the best use of community resources, and helping local enterprises – factors that consumers find very compelling.

### Who runs Oregon Schoolhouse.com?

Oregon Schoolhouse is wholly-owned by the Oregon Community Education Association, a 501(c)3 non-profit organization. The mission of Oregon Schoolhouse.com is to enhance student learning while using local school resources for small business development.

### Who benefits from the sales?

- 84% of each sale goes to the vendor.
- 8% goes to the local community to promote local community education programs
- 8% goes to support the website and the program's operations (including affiliate referral fees and credit card processing fees)

### Is this approach effective?

Most people are familiar with Famous Amos Cookies; yet, when he began, Wally Amos didn't pay for advertising. Instead, he donated a percentage of each sale to New York literacy programs.

### Who can participate?

Any Oregonian who wants to sell items that they have handcrafted, designed, authored, created, or creatively assembled in the State of Oregon can participate.

### Does it cost anything?

Oregon Schoolhouse.com does not charge for program participation except to share in the product's final sale (as noted above). The local site may offer ancillary services such as packaging, storage, or customer service for additional fees; however, these are negotiated between the vendor and the site.

### What if I get too many orders to fill?

Oregon Schoolhouse.com does not take back-orders and has an automatic inventory control system in place. As long as the vendor keeps the local site updated with a current inventory count, the site will not accept orders for more products than are available.

**For more information  
Contact your local site**

